

Making Financial Modeling Fun



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Problem:

**Spreadsheets
come out**

**Students
tune out**

Game

Engage students

1. Theory
2. Practice



Game

Intro to Finance

Jumping off point

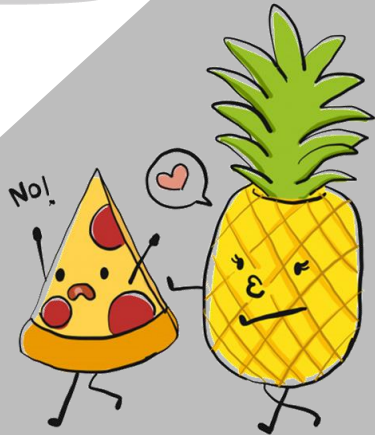
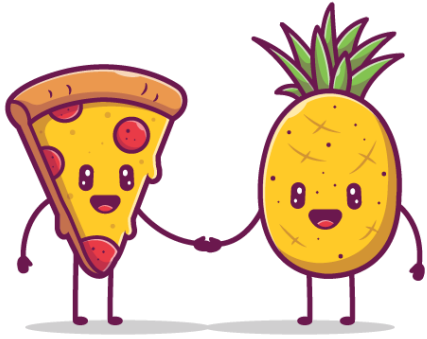


Let's Play!

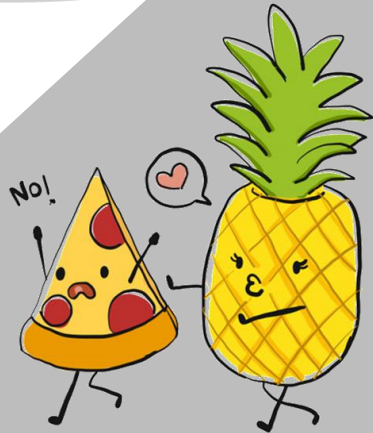
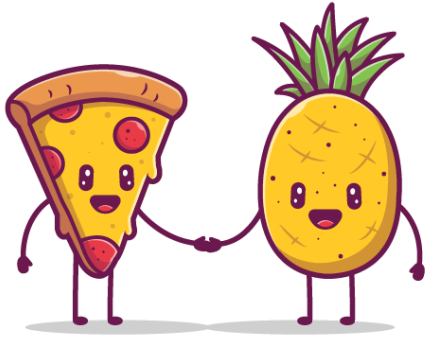
**Divide into
2 Teams**



Let's Play!



Let's Go!



Vote

Who will win?



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Think of 1...

1. Class you could use this
2. Question
3. Tweak




Use This In

- **Intro**
- **New Venture**
- **Capstone**
- **MBA**
- **Finance**



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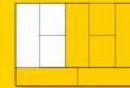
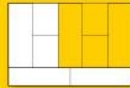
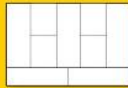
	Intro	Intermediate
Lesson	Financial Showdown	Financial Showdown + Simulator
Game	✓	✓
Basic Spreadsheet	✓	Upgraded
Market Sizing	✗	✓
Assess Profitability	✗	✓
Projections	✗	✓
For...	All Students	

Structured Curriculum

EXEC

Find a Problem Worth Solving

Find a Solution Worth Building



Weeks

1 - 2

3 - 4

5 - 6

6 - 8

9

10

10

11

12 - 13

14 - 15

Skills

Growth Mindset

Leveraging 1st Failure

Ideation Generation

Customer Interviewing

Problem Validation

Creativity & Design Thinking

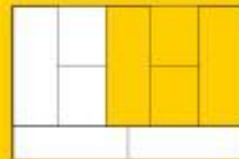
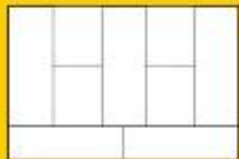
Financial Modeling

MVPs & Prototypes

Running Experiments

Pitching & Storytelling

Find a Problem Worth Solving



Weeks

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Skills

Growth
Mindset

Leveraging
1st Failure

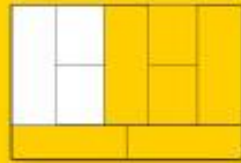
Ideation
Generation

Customer
Interviewing

Problem
Validation

C

Find a Solution Worth Building



9

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Problem
Validation

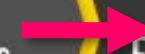
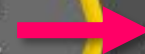
Creativity &
Design
Thinking

Financial
Modeling

MVPs &
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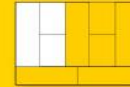
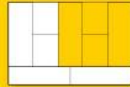
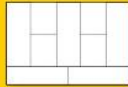


Structured Curriculum

EXEC

Find a Problem Worth Solving

Find a Solution Worth Building



Weeks

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Skills

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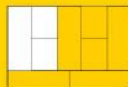
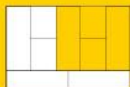
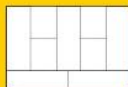
Pitching & Storytelling

Preview: TeachingE.org

EXEC

Find a Problem Worth Solving

Find a Solution Worth Building




Weeks 1 - 2 3 - 4 5 - 6 6 - 8 9 10 10 11 12 - 13 14 - 15

Skills Growth Mindset Leveraging 1st Failure Ideation Generation Customer Interviewing Problem Validation Creativity & Design Thinking Financial Modeling MVPs & Prototypes Running Experiments Pitching & Storytelling



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	Basic	Projection Simulator
Lesson	Financial Showdown	Financial Showdown + Simulator
Game	✓	✓
Basic Spreadsheet	✓	Upgraded
Market Sizing	✗	✓
Assess Profitability	✗	✓
Projections	✗	✓
For...	All Students	

Lesson Plan

- 1. Slides**
- 2. Recordings**

**Full Access
Ticket**

Next





**TEACHING
ENTREPRENEURSHIP**
SUMMIT
SUMMER 2021



Takeaways



**TEACHING
ENTREPRENEURSHIP**
SUMMIT
SUMMER 2021

Feedback



**TEACHING
ENTREPRENEURSHIP**
SUMMIT
SUMMER 2021

Coming
Up

Agenda

- **New Exercise**
- **Best Practice Breakouts**



Breakout Rooms

Big Meeting

K-12

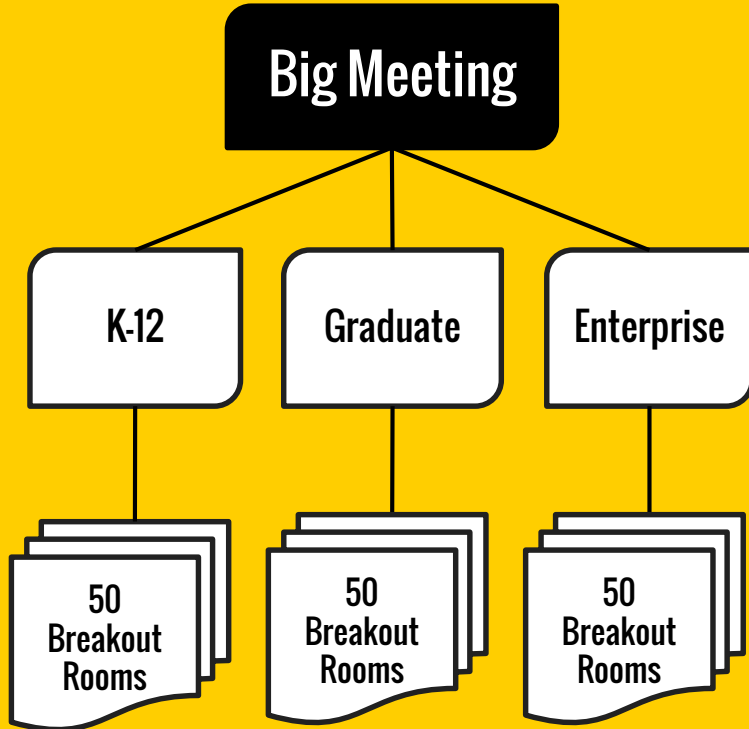
Graduate

Enterprise

**50
Breakout
Rooms**

**50
Breakout
Rooms**

**50
Breakout
Rooms**



Thank You

Volunteer Facilitators



Agenda

- **New Exercise**
- **Best Practice
Breakouts**
- **After Party &
Networking**

After Party



Discord

- **Games with Students**
- **Topical Discussions**
 - **Social Entre.**
 - **Teaching Intro Entre.**
 - **Under-Represented Ent.**

Agenda

- **New Exercise**
- **Best Practice
Breakouts**
- **After Party &
Networking**

Questions

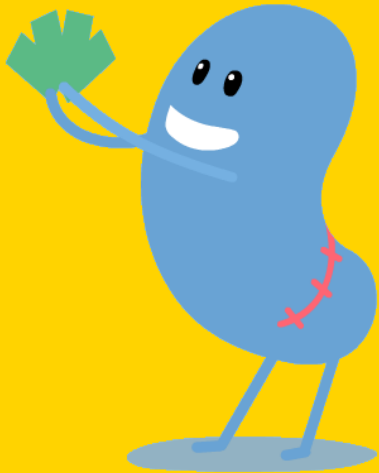


Thank You



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